

Yunjia “Melody” Chen

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EDUCATION

University of Toronto, Rotman Commerce

Bachelor of Commerce, Accounting Specialist, Data Science Focus

Toronto, ON
Class of June 2029

- Dean’s List Scholar
- Scholarships: 2025 University Women's Club Toronto Foundation Award worth \$5000

EMPLOYMENT EXPERIENCE

Social Media Marketing Intern, Hackergal | Toronto

June 2026 - August 2026

- Will create and manage social media content across Instagram, TikTok, LinkedIn, X, and Facebook
- Will produce short-form videos and graphics, cover live events, and collaborate on digital marketing initiatives

Assistant Bookkeeper, CHD Logistics Inc | Saskatoon

July 2022 - August 2022

- Verified accounts receivable and updated financial records using Microsoft Excel in accordance with accounting standards
- Collaborated with logistics teams to track receivable movements

EXTRA-CURRICULAR ACTIVITIES

Director of Social Media, Toronto Commerce Connect | Toronto

September 2026 - May 2027

- Will collaborate with the Marketing team to manage social media platforms and create content that increases exposure

Events Associate, Girls Into VC | Toronto

May 2026 - May 2027

- Will support the planning and execution of events for the 1st Canadian chapter of Girls Into VC
- Will coordinate event logistics and contribute to initiatives that support pursuing opportunities in venture capital

Junior Member, Rotman Commerce Accounting Society | Toronto

October 2025 - April 2026

- Completed structured monthly professional development tasks, strengthening attention to detail, time management, and foundational business and accounting knowledge

Council Representative, Innis College, University of Toronto | Toronto

September 2025 - May 2026

- Served as the Moderator of the College Affairs Board, chairing board meetings with around 20 members
- Delivered 2-3 minute summary updates to the full College Council based on meeting minutes

Director of Finance, Lower Mainland Debate Society | Vancouver

September 2024 - Present

- Prepared 100+ journal entries and maintained general ledgers, completing a full accounting cycle and reporting annually
- Managed an annual budget of around \$1000+, tracking revenues and expenses with on-time reporting to support executive planning and financial transparency

ACHIEVEMENTS

2nd place team - Law and Business Student Association UTSG Conference 2026

March 2026

SKILLS

Data & Analytics: Excel, Python, HTML, JavaScript, Outlook

Marketing: Canva, Procreate, Photoshop, Wix, PowerPoint

Languages: English (Native), Mandarin (Native)